

# CHELSEA CLARK

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## **PERSONAL STATEMENT**

I am a dedicated and enthusiastic dance professional with extensive and wide-ranging experience covering a broad range of skills and practical knowledge acquired over a career spanning more than 20 years and two exciting creative industries. A lifelong learner, I'm particularly passionate about arts education and my own continuing professional development.

## **EMPLOYMENT & WORK EXPERIENCE**

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|----------------|---|
| 2018-Present   | Director - CJS DANCE ACADEMY<br><i>Brisbane, Australia</i><br>Responsibility for all aspects of running a private dance school including teaching & choreography; student development; examination administration and student preparation; competition team management including costume selection and purchasing; staff management and development; project management; development of relationships with key stakeholders including staff, parents, students and teaching colleagues; studio management; client interaction and communication; advertising and marketing through a variety of channels including traditional media and social channels; financial and budget planning and management; annual production management including show programming, financial and budget planning, conceptualization and choreography. |
| 2017 – Present | Panel Member – ROYAL ACADEMY OF DANCE<br>QUEENSLAND REGIONAL ADVISORY PANEL (Volunteer)<br><i>Brisbane, Australia</i><br>Regional support for Royal Academy of Dance Australia including project management, organisation and staffing at Jacqueline Morland Awards; co-ordination, management and staffing of events such as Examination Orientation Day and Autumn and Winter Holiday Courses; teacher liaison and networking.  |

- 2016-Present      Dance Teacher - ST JOSEPH'S CATHOLIC SCHOOL  
CORINDA  
*Brisbane, Australia*  
Lesson planning and preparation of routines for  
Prep-Year Six for school fete including devising  
routines, choreography, costume selection,  
rehearsal schedule and performance day
- 2017-2018      Dance Coach & Co-Ordinator - ST AIDAN'S ANGLICAN  
GIRLS SCHOOL  
*Brisbane, Australia*  
Co-ordination, choreography and weekly coaching  
of the extra-curricular STAGE Dance Group; co-  
ordination and management of auditions; team  
selection; liaison with school and parent support  
group; student management; budget planning and  
management.
- 2016-2017      Freelance Dance Teacher - VARIOUS  
*Brisbane, Australia*  
Lesson planning, preparation and execution for a  
variety of clients and students with varying skill levels  
across a number of styles including classical ballet,  
tap, jazz and contemporary. Choreography services;  
managing client expectations; adaptation of  
teaching style to suit individual client needs;  
maintaining relationships with often competing  
clients. Clients include Julie-Ann Lucas School of  
Dance, Sayers Dance Centre, Prestige Dance  
Centre, Dance Mafia, Dancetra, Redlands Dance  
Centre, Corinda State High School.
- 2014-2016      Features & Lifestyle Reporter – NEWS CORPORATION  
Sydney, Australia  
Pitching, researching and writing stories for all  
features sections across The Daily Telegraph in  
Sydney and The Courier Mail in Brisbane with  
special focus on content for Sydney-based Home  
magazine including co-ordination and  
implementation of project home schedule with  
respect to major advertisers; project management  
including all editorial responsibility for annual glossy  
Home special.

- 2010-2018  
Freelance Journalist & Editor - VARIOUS  
*Various*  
Clients include The Daily Telegraph, The Sunday Telegraph, body+soul, Good Health, mindfood, Cosmopolitan, Sunday Magazine, Better Homes & Gardens, beautyheaven.com.au, Bloch Australia, Rimmel London, Playboy Fragrances Australia (community management), Johnson & Johnson, Hardie Grant Publishing, Fluid Communications, Platinum Media and Communications
- 2010  
Managing Editor – BEAUTYDIRECTORY.COM.AU  
*Sydney, Australia*  
Responsibility for all editorial content on beautydirectory.com.au; manage team of three staff; co-ordinate editorial schedule, schedule and produce client activity; manage CMS; assign responsibility for technical issues; generate and manage site initiatives schedule
- 2005-2017  
Teacher/Co-Director - LANGSHAW DANCITY  
*Sydney, Australia*  
Co-directorial responsibilities - with Bernadette Langshaw-Clark; teaching & choreography; student development; examination administration and student preparation; project management including three international dance tours to USA; studio management; client interaction and communication; financial and budget planning and management; annual production management including show programming, financial and budget planning, conceptualization and choreography.
- 2005 – 2010  
Online, Beauty & Lifestyle Editor – NEW IDEA (PACIFIC MAGAZINES)  
*Sydney, Australia*
- Launch and maintain all content on newidea.com.au. Generate, write and edit web content. Manage CMS. Rework/adapt ideas from magazine for web audience.
  - Generate weekly stories, themes and photographic shoots. Maintain and adhere to advertising mentions schedule. Sustain and improve relationships with key clients, attract new advertisers.
  - Management of lifestyle team. Co-ordination of editorial schedule. Generating and assigning stories and ideas for key columnists. Generating advertising mentions schedule.

- 2005 Social Host – CARNIVAL CRUISE LINES  
*Miami, United States of America*  
Project management; customer relations;  
organisation and implementation of social activities  
for cruise passengers; presentation of social events  
and on-board activities
- 1999-2005 Reporter & Editor – THE DAILY & SUNDAY TELEGRAPH  
(NEWS CORPORATION)  
*Sydney, Australia*  
Pitching, researching and writing stories for all  
features sections of both newspapers including  
food&wine, Homes, Inside Edition, 7Days and  
editing special projects including The Human Body,  
Sydney Festival, New Year's Eve & Australia Day  
guides. Other positions held include SydneyLive  
Editor, The Daily Telegraph; Regional Chief of Staff,  
The Daily Telegraph (Central Coast Extra), and;  
Sydney Confidential, The Daily Telegraph. Project  
management; relationships with key stakeholders  
including colleagues, editorial management,  
advertisers and corporate.
- 1995-1999 Copyperson & Cadet Journalist – NEWS CORPORATION  
*Sydney, Australia*
- 1992-1996 Student Dance Teacher - LANGSHAW DANCITY  
*Sydney, Australia*

### **PROFESSIONAL MEMBERSHIPS**

- Imperial Society of Teachers of Dancing (ISTD)
  - Full Member
- Royal Academy of Dance (RAD)
  - Full Member
- Commonwealth Society of Teachers of Dancing (CSTD)
  - Affiliate Member
- Royal Academy of Dance Queensland Regional Advisory Panel
  - Volunteer Member

## **EDUCATION & QUALIFICATIONS**

2019-present	CONNECT LEARNING Certificate IV in Training and Assessment (TAE40116)
2019-present	AUSTRALIAN TEACHERS OF DANCING Diploma of Dance Teaching and Management (CUA50313)
2017-2018	ROYAL ACADEMY OF DANCE Certificate of Ballet Teaching Studies (CBTS)
2017	AUSTRALIA WIDE FIRST AID First Aid including CPR (HLTAID003)
2015	IMPERIAL SOCIETY OF TEACHERS OF DANCING Associate Diploma (Tap Dance)
2014	IMPERIAL SOCIETY OF TEACHERS OF DANCING Associate Diploma (Modern Theatre)
2013	IMPERIAL SOCIETY OF TEACHERS OF DANCING Associate (Tap Dance)
2011	IMPERIAL SOCIETY OF TEACHERS OF DANCING Associate (Modern Theatre)
1995-1997	UNIVERSITY OF WESTERN SYDNEY Bachelor of Arts (Applied Communication Studies)
1992-1994	NEWTOWN HIGH SCHOOL OF PERFORMING ARTS Higher School Certificate (HSC)
1989-1991	MCDONALD COLLEGE
1980-1995	LANGSHAW DANCITY RAD Ballet (Advanced 1); ISTD Modern (Advanced 2); ISTD Tap (Advanced 2); Jazz; Contemporary & Musical Theatre